

KWD Webranking of Global 100

KWD Webranking 2011-2012 has surveyed websites of the 100 largest companies in Financial Times Global 500. The scores and rankings are presented below.

Rank	Company	Score (out of 100 points)
1	Eni	87.00 points
2	BASF	83.00
3	UBS	68.00
4	Siemens	64.75
5	Roche	63.50
5	Royal Dutch Shell	63.50
7	Daimler	62.75
7	Statoil	62.75
9	Anglo American	62.25
10	BP	62.00
11	British American Tobacco	61.00
11	Xstrata	61.00
13	SAP	59.50
14	Nestlé	58.50
15	Volkswagen	57.50
16	GlaxoSmithKline	57.25
17	L'Oréal	54.25
18	Rio Tinto	53.75
18	Unilever	53.75
20	BG Group	53.25
21	Novartis	53.00
22	Hewlett-Packard	51.50
23	HSBC Hldgs	51.00
23	Sanofi-Aventis	51.00
25	Total	49.25
26	Petrobras	48.25
27	Vodafone Group	48.00
28	EDF	47.75
28	GDF Suez	47.75
30	Chevron	47.00
31	Anheuser-Busch Inbev	46.75
32	BNP Paribas	46.25
33	Telefónica	46.00
34	Gazprom	45.50
35	Procter & Gamble	45.25
36	Rosneft	45.00
37	PepsiCo	44.50
38	Westpac Banking	44.00
39	BHP Billiton	43.75
40	Verizon Communications	43.50
41	General Electric	43.00
41	LVMH	43.00
41	Microsoft	43.00
44	Johnson & Johnson	42.75
45	Abbott Laboratories	42.25
46	Intel	41.50
47	Vale	41.00
48	Pfizer	40.75
49	Qualcomm	40.00
49	Samsung Electronics	40.00
51	ConocoPhillips	39.75
51	Toronto-Dominion Bank	39.75
53	AT&T	39.50
53	Royal Bank Canada	39.50
55	IBM	39.25
56	Commonwealth Bank of Australia	38.50

56	United Technologies	38.50
58	Exxon Mobil	38.25
59	NTT DoCoMo	38.00
59	Wal-Mart Stores	38.00
61	Coca-Cola	37.75
62	Banco Santander	37.50
62	Citigroup	37.50
64	Bank of America	36.75
64	Oracle	36.75
64	Toyota Motor	36.75
67	Wells Fargo & Co	35.25
68	Cisco Systems	35.00
68	JP Morgan Chase	35.00
70	Bradesco	34.75
71	Honda Motor	34.50
71	Merck	34.50
73	Caterpillar	34.00
73	Goldman Sachs	34.00
73	Occidental Petroleum	34.00
73	Sberbank	34.00
77	Walt Disney	33.75
78	Schlumberger	33.50
79	Google	33.25
80	Philip Morris International	32.75
81	Itau Unibanco	31.50
82	McDonald's	30.75
83	Reliance Industries	29.50
84	China Mobile	29.00
84	Suncor Energy	29.00
86	PetroChina	28.25
87	Amazon.com	26.25
88	Apple	26.00
89	China Construction Bank	25.50
90	CNOOC	25.25
91	Ambev	24.75
92	Industrial & Commercial Bank of China	24.50
93	Sinopec	23.25
94	Saudi Basic Industries	23.00
95	China Life Insurance	22.50
96	AMX	21.75
97	Bank of China	21.25
98	China Shenhua Energy	17.50
99	Agricultural Bank of China	16.75
100	Berkshire Hathaway	16.50

Average	41.95
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